

Profile

Creative and organized graphic designer with the ability to solve problems quickly while dealing with multiple tasks. Expert skill set and knowledge of Adobe Products (Photoshop, Illustrator, Dreamweaver), HTML and Cascading Style Sheets (CSS). Good working knowledge JavaScript. Print industry background using Quark and InDesign. Enjoys working with a creative team and feels creative communication makes the entire team better problem solvers. Excellent time management skills result in the ability to work productively under pressure. Picks up new knowledge and skills readily.

Newsmax, Boca Raton, FL Senior Web Graphic Designer 2014-present

- Design responsive landing and order pages using clean hand coded HTML and CSS.
- Design HTML emails for promotion to internal and external clients.
- Interact with customers to ensure their projects are designed to their specifications.
- Use wireframes and mockups to organize and design content for web pages, landing pages, responsive email design and web-based graphics that satisfy individual department requirements.
- Create web banners used for a variety of marketing needs.
- Create graphics for company social media pages: Facebook, Twitter, and Google+.
- Ensure all web and landing pages meet web standards and possess cross-browser compatibility by testing their performance in various browsers and on a variety of mobile devices.
- Spearheaded Newsmax's responsive design initiative by redesigning the landing and order web pages to be responsive and creating templates to be used to convert existing web pages.
- Create animated graphics to be used by the advertising department's media kit.
- Edit and retouch images for print and digital publications.
- Design magazine pages.
- Convert the print magazine into digital format.
- Create newsletters including any charts or graphics needed.
- Test landing and order pages in various browsers to ensure cross-browser compatibility.
- Test HTML emails in various email applications to ensure consistent presentation of promotion.

Boca Raton Chamber of Commerce Marketing & Communications Coordinator 2012-2013

- Designed and produced quarterly 24-page Chamber *Connection* newsletter.
- Designed and distributed weekly email messages.
- Designed and created brochures, flyers, programs, event booklets and web banners.
- Maintained social media presence (Facebook, LinkedIn, Twitter, text messages).
- Wrote press releases, speeches and articles for the newsletter.
- Maintained and updated Chamber website.
- Photographed all Chamber events, posted pictures to website and social media.

The Art of Printing, West Palm Beach, FL Graphic Designer 2004-2012

- Designed and created logos, advertisements, brochures, postcards and stationery.
- Interacted with customers to ensure their projects were designed to their specifications.
- Redesigned job cards to expedite projects through production by 50%.
- Implemented a new procedure for assigning jobs increasing efficiency by 35%.
- Prepared customer files for printing both on press and digitally.
- Created and maintained company website.

Palm Beach Community College, Lake Worth, FL Adjunct Professor 2004

Taught courses in the Post Secondary Adult Vocational program: Digital Illustration, CorelDRAW, Basic Macintosh Troubleshooting Skills, Advanced Internet Skills for Commercial Art and Preflight.

Palm Beach Community College, Lake Worth, FL Graphic Design Lab Technician 2004

- Trained and assisted adjunct professors in software and computer use.
- Supervised and maintained the Macintosh student open lab. Assisted students with graphic design projects.

Palm Beach Community College, Lake Worth, FL Tutor 2003

- Tutored students in QuarkXPress, Illustrator, Photoshop and InDesign.
- Taught basic graphic design principles.

Green Advertising, Boca Raton, FL Graphic Designer (Internship) 2003

- Created, resized, and modified newspaper ads, magazine ads and newsletters.
- Worked with art directors to finalize print advertising.
- Mounted designs and created final comps for client presentations.

Motorola, Boynton Beach, FL Software Engineer, Web Developer 1989-2001

- Created web images, animated graphics and banner ads.
- Coordinated various client groups to ensure a unified web design.
- Created internal web pages to distribute information within the facility.
- Prepared and distributed all network, software and security compliance communications to the Boynton facility.
- Designed, created and updated multi-lingual web site for Latin America pager club.
- Established a user support group to distribute training and technology advances within the facility.
- Developed FileMaker databases to enhance team functionality.
- Traveled to China office to lead team to enforce computer security compliance.
- Provided Macintosh hardware, software, security compliance and network support to a Macintosh user base of over 1000.
- Established a user support group to distribute training and technology advances within the facility.
- Coordinated various client groups to ensure a unified web design.
- Established software standards and evaluated all new software before distributing to the facility.
- Analyzed all aspects of robot development, designed and coded software, installed and debugged robot cells and documented information in the format of a user's guide for the customer.

EDUCATION

Associate of Science, Graphic Design • Palm Beach State College, Lake Worth, Florida
Bachelor of Science, Computer Science • Florida Atlantic University, Boca Raton, Florida